



# PROFESSIONAL DEVELOPMENT EVENT

## 5 KEYS TO AN EFFECTIVE ANTI-CORRUPTION, ETHICS AND COMPLIANCE PROGRAM



Date: April 26, 2018 / 11:30 am to 1:30 pm

Location: Alt Hotel, 185 Slater St., Ottawa ON K1P 0C8

Speaker: Marc Y. Tassé, MBA, CPA, CA, FCPA (USA),  
CICA (USA), CFF (USA), CACM (USA)  
Anti-Corruption Ethics and Compliance Expert

CPE: 1.5

### Summary

This session outlines strategies for creating and maintaining a strong ethics and compliance program that will keep companies safe from corruption and associated risks. Although talented people with the best intentions design anti-corruption compliance procedures, they are up against audacious individuals who can be very creative at bypassing company rules.

### Abstract

A robust ethics and compliance program is much more than just policies and documentation. Ethics and compliance must be ingrained in the company culture and fostered throughout a company's processes and interactions.

### Learning Objectives

- Appraise the importance of training and follow-up
- Analyze the advantages of ISO 37001 certification and how to get it
- Assess how to instill ethics from the top of the organization
- Compare examples of what makes a compliance program effective

### Registration

Register online [www.ottawacfe.ca](http://www.ottawacfe.ca)

ACFE Ottawa Chapter Member **\$55**

ACFE Ottawa Chapter Non-Member **\$65**

## GUEST SPEAKER

Marc Y. Tassé, MBA, CPA, CA,  
FCPA (USA), CICA (USA), CFF (USA), CACM (USA)  
Anti-Corruption Ethics and Compliance Expert

Marc Y. Tassé is a senior instructor for the Canadian Centre of Excellence for Anti-Corruption; a seasoned university lecturer; a guest contributor on economic crimes, fraud and corruption for CBC/Radio-Canada, the Financial Post, and the Globe and Mail; and a member of Transparency International's Anti-Corruption Expert Network.

He has consulted around the world, helping corporations investigate allegations of corruption, and has served as a litigation consultant working with attorneys representing shareholders in complex court cases involving allegations of improper financial reporting and economic crimes.

He is a Chartered Professional Accountant - Chartered Accountant (CPA, CA) (Canada), a Forensic Certified Public Accountant (FCPA) (USA), and a Certified Internal Controls Auditor (CICA) (USA). He also carries the designation Certified in Financial Forensics (CFF) (USA), is an Associate member with the Association of Certified Fraud Examiners; and holds both a Master's degree in Business Administration (MBA) and an Honours Bachelor of Commerce from the Telfer School of Management at the University of Ottawa.